



Habitat
Lake-Sumter
2025

Jingle Build-Off

SPONSOR
INFORMATION

SPONSOR LEVELS

THERE ARE SO MANY
WAYS TO ENGAGE!

PLAYHOUSE YOUTH BUILD - \$1,500
SPONSORSHIP

PLAYHOUSE TEAM BUILD - \$2,500

PAINT SPONSOR - \$3,500

MATERIAL SPONSOR - \$5,500

SIGNATURE SPONSOR - \$5,000

PRESENTING SPONSOR - \$10,000

PLAYHOUSE YOUTH BUILD SPONSORSHIP

Youth Build sponsors receive all the same benefits and marketing collateral as Team Build Participants, but instead of building, you will sponsor a team of Youth Builders to complete the Playhouse construction and design.

As a **Playhouse Youth Build Sponsor**, your company and/or organization will have your name and logo displayed on:

- Signage at the Jingle Build-Off Community Display sites for the duration of the event
- Select Jingle Build-Off marketing across social media platforms
- Social media engagement throughout the week-long Virtual Voting contest with Team's personal voting page
- Jingle Build-Off Website
- Monthly E-Newsletter

You will also receive an invitation to your dedicated **Playhouse Reveal Time**, where you can join us on site to meet the recipient family and **help us celebrate as they see their playhouse for the first time!**



\$1,500

PLAYHOUSE TEAM BUILD

Help us make Holiday Magic, all while helping us build real affordable homes!

\$2,500

As a **Team Build Sponsor**, your company and/or organization will have your name and logo displayed on:

- Signage at the Jingle Build-Off Community Display sites for the duration of the event
- Select Jingle Build-Off marketing across social media platforms
- Social media engagement throughout the week-long Virtual Voting contest with Team's personal voting page
- Jingle Build-Off Website
- Monthly E-Newsletter

You will also receive an invitation to your dedicated **Playhouse Reveal Time**, where you can join us on site to meet the recipient family and **help us celebrate as they see their playhouse for the first time!**

Build Options

Off-Site - Starting October 1st

Build where you want, when you want! For an Off-Site Build, your team will:

- Receive a full Playhouse Kit, including paint and paint supplies. **Kits can be picked up from our Eustis Construction Yard located at the Eustis ReStore, or delivered to a site of your choice.**
- Deliver your Playhouse to your selected display site (either Wildwood or Tavares) during the first week of December

On-Site - Thursday, December 4th from 7:15 AM to 3:00 PM

Build on-site in Tavares during our Media Preview Day! During your on-site build, your team will:

- Receive a full Playhouse Kit, including paint and paint supplies, ready for you on site.
- Be featured by **any present media outlets during our Media Preview Day**

PAINT SPONSOR

The Paint Sponsor is directly responsible for providing all paint needed to decorate and personalize the playhouses for each child. GIK accepted.



As a Paint Sponsor, you'll receive all the same benefits as a Team Build Sponsor, plus:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website for 1 year
- Minimum of 1 social media post mentioning company as paint sponsor
- Paint Sponsor Station with logoed tent on site during playhouse build event

\$3,500

MATERIAL SPONSOR

The Material & Sponsor is directly responsible for providing all materials to build the playhouses. GLK accepted.



\$5,500

As a Material Sponsor, you'll receive all the same benefits as a Team Build Sponsor, plus:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website for 1 year
- Minimum of 2 social media posts mentioning company as paint sponsor
- Logo featured in e-newsletter & select media surrounding the event
- Material Sponsor Station with logoed tent on site during playhouse build event

SIGNATURE SPONSOR

\$5,000

As a **Signature Sponsor**, you'll receive:



- Recognition as sponsor of Playhouse Community Installation in Tavares or Wildwood
- One Playhouse Team Build with up to 10 participants (all materials included)
- Feature Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Press release announcing sponsorship + Company name mentioned in all Jingle Build-Off Press Releases
- Logo featured as Virtual Voting Sponsor online
- 2 dedicated social media posts + additional social media engagement in the lead up to event, and during week-long Virtual Voting Contest with Team's personal voting page
- Highlight in press release and other media coverage announcing winning team

PRESENTING SPONSOR \$10,000

As a **Presenting Sponsor**, you'll receive:

Company name/logo prominently displayed on:

- Signage on Jingle Build-Off Display sites for duration of the event)
- Marketing across social media platforms, **including boosted posts**
- Kickoff Party and Pre-Build Wall Raising presentation materials
- **1-minute sponsor video** to be used on social media
- **Press releases** before, during, and after the event week
- All Jingle Build-Off marketing and collateral materials
- Jingle Build-Off and HFHLS **website (up to 1 year)**
- Monthly E-Newsletter - **Sponsor of the Month**
- Logo posted on **upcoming Habitat Construction Project**
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page

Event Involvement:

- **Exclusivity** as the presenting sponsor
- Up to two Playhouse Team Builds with 10-20 participants (all materials included)
- **Speaking Opportunity** at Media Preview Day
- Opportunity to **provide promotional items** for all Jingle Build-Off events days, including on display tables for City of Wildwood and City of Tavares holiday events
- Opportunity of up to 10 volunteers to **lead Playhouse Reveals, where children see their playhouse for the first time**
- **Verbal recognition** at the start of all Jingle Build-Off events

All Sponsors and Jingle Builders are invited to join us for Media Preview Day to talk about your organization's involvement with the event!

MEDIA PREVIEW DAY

On Thursday, December 4th, from 7:15 AM to 3:00 PM in Tavares, Habitat Lake-Sumter will host our Jingle Build-Off Media Preview Day. During Media Preview Day, members of the local press are invited out to have a behind-the-scenes look at the event.



Visit us at www.habitatls.org/jingle-build-off-2025 to see previous years coverage!

CONTACT US

Imagine what we can do together
when we help imaginations run **Wild!**

Jingle
Build-Off

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www.habitatls.org

GET IN TOUCH!