



A Team Building Competition

Presenting Sponsor - \$10,000

- Title Sponsor of Playhouse Community Installation in Tavares
- Personalized Marketing Plan to include:
 - Facebook Advertisements
 - Style Magazine online feature & December print issue
 - Company name mentioned in Press Releases and all other media surrounding the event
- Up to two Playhouse Team Builds with 10-20 participants (all materials included)
- Logo posted at Playhouse Build site + Featured on our website for a year
- Logo posted on upcoming Habitat Construction Project
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured on Habitat Lake-Sumter's website & Press Release to announce winning team

Signature Sponsor - \$5,000

- Sponsor of Playhouse Community Installation in Tavares
- One Playhouse Team Build with up to 10 participants (all materials included)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Company name mentioned in Press Releases
- Logo featured as Virtual Voting Sponsor online
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured on Habitat Lake-Sumter's website & Press Release to announce winning team

**Your Playhouse helps to provide
safe, affordable Homes in
Lake & Sumter Counties**

Contact Melanie Lemmer @ (352) 483-0434 x141 or
melanie@HabitatLS.org



Material Sponsor

\$5,500

The Material & Sponsor is directly responsible for providing all materials to build the playhouses. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of 2 social media posts mentioning company as material sponsor
- Logo featured in e-newsletter & select media surrounding the event
- Material Sponsor Station with logoed tent on site during playhouse build event

Paint Sponsor

\$3,500

The Paint Sponsor is directly responsible for providing all paint needed to decorate and personalize the playhouses for each child. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of 1 social media post mentioning company as paint sponsor
- Paint Sponsor Station with logoed tent on site during playhouse build event

Your gift provides playhouses AND supports safe, affordable housing in Lake & Sumter Counties



A Team Building Competition

Team Build- \$2,500

- One Playhouse Team Build with up to 10 participants (all materials included)
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

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Youth Build- \$1,500

- One Playhouse Team Build with 1-2 adults, up to 8 youth participants (all materials included)
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

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**Your Playhouse encourages Children to dream BIG
when it comes to their futures!**