



A Team Building Competition

Signature Sponsor - \$10,000

Title Sponsor of Playhouse Installation Tavares

Personalized Marketing Plan to include:

- Company featured in promotional video; video available for company use
- Company named in Press Release and all other media surrounding the event
- Logo posted at Playhouse Build site + Featured on our website for a year
- 1 Facebook Boosted Post
- At minimum, 2 additional Social Media Posts throughout week-long Playhouse Community Installation
- Sponsor of the Month article sent to 5,000+ subscribers
- Up to two Playhouse Team Builds with 10-20 participants (all materials included)
- Company logo on merch given to all participating teams

Community Vote Sponsor - \$5,000

Personalized Marketing Plan to include:

- Sponsor of Playhouse Community Installation in Tavares
- Company featured in promotional video
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- At minimum, 2 Social Media posts
- Logo featured as Community Vote Sponsor at Playhouse Build site + online
- Social Media Engagement throughout week-long Voting Contest to select Playhouse Winner
- One Playhouse Team Build with up to 10 participants (all materials included)

**Your support helps to build safe,
affordable homes in
Lake & Sumter Counties**

Contact Lacie Himes @ (352) 483-0434 x146 or
Lacie@HabitatLS.org



Material Sponsor

\$5,500

The Material & Sponsor is directly responsible for providing all materials to build the playhouses. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of 2 social media posts mentioning company as material sponsor
- Logo featured in e-newsletter & select media surrounding the event
- Material Sponsor Station with logoed tent on site during playhouse build event

Paint Sponsor

\$3,500

The Paint Sponsor is directly responsible for providing all paint needed to decorate and personalize the playhouses for each child. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of 1 social media post mentioning company as paint sponsor
- Paint Sponsor Station with logoed tent on site during playhouse build event

Your gift provides playhouses AND supports safe, affordable housing in Lake & Sumter Counties



A Team Building Competition

Team Build- \$2,500

- One Playhouse Team Build with up to 10 participants (all materials included)
- Team mention in promotional video
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

Youth Build- \$1,500

- One Playhouse Team Build with 1-2 adults, up to 8 youth participants (all materials included)
- Sponsor mention in promotional video
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

**Your Playhouse encourages Children to dream BIG
when it comes to their futures!**

2022

Sign-up Today! (352) 483-0434 x146
or Lacie@HabitatLS.org