



A Team Building Competition

Presenting Sponsor - \$10,000

Title Sponsor of Playhouse Community Installation in Tavares

Personalized Marketing Plan to include:

- Company featured in promotional video and short video for company use
- Facebook Boosted Posts
- Company name mentioned in Press Releases and all other media surrounding the event
- Up to two Playhouse Team Builds with 10-20 participants (all materials included)
- Logo posted at Playhouse Build site + Featured on our website for a year
- Logo on sign for upcoming Habitat New Construction Project
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

Signature Sponsor - \$5,000

- Sponsor of Playhouse Community Installation in Tavares
- Company featured in promotional video
- One Playhouse Team Build with up to 10 participants (all materials included)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Logo featured as Virtual Voting Sponsor online
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

**Your Playhouse helps to provide
safe, affordable Homes in
Lake & Sumter Counties**

Contact Lacie Himes @ (352) 483-0434 x146 or
Lacie@HabitatLS.org



Jingle Build-Off

A Team Building Competition

Team Build- \$2,500

- One Playhouse Team Build with up to 10 participants (all materials included)
- Team mention in promotional video
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

Youth Build- \$1,500

- One Playhouse Team Build with 1-2 adults, up to 8 youth participants (all materials included)
- Sponsor mention in promotional video
- Logo posted in front of Playhouse for the event + on Jingle Build-Off website
- Showcased as a main event at the Tavares Christmas Celebration
- Social Media Engagement throughout week-long Virtual Voting Contest with Team's personal voting page
- Bragging Rights (Will your team win the title of Jingle Build Playhouse Pro's?!)

*Winner will be featured in e-newsletter & Press Release to announce winning team

**Your Playhouse encourages Children to dream BIG
when it comes to their futures!**



Material + Supply Sponsor \$5,500

The Material & Sponsor is directly responsible for providing all materials to build the playhouses. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of three social media posts mentioning company as material sponsor
- Logo featured in e-newsletter & select media surrounding the event

Paint Sponsor \$3,000

The Paint Sponsor is directly responsible for providing all paint needed to decorate and personalize the playhouses for each child. GIK accepted.

Personalized Marketing Plan to include:

- Company logo featured in promotional video
- One Playhouse Team Build with up to 10 participants (if desired)
- Logo posted at Playhouse Build site + featured on Jingle Build-Off website
- Minimum of one social media post mentioning company as paint sponsor
- Logo featured in e-newsletter & select media surrounding the event

**Your gift provides playhouses AND supports
safe, affordable housing in
Lake & Sumter Counties**