



Habitat
for Humanity®
Lake-Sumter, Florida

Women Build 2021

Fundraise. Advocate. Build.

Team Fundraising Guide

Team Events

- Team Captain Challenge: Shave, Cut, Color! Set a fundraising goal, if reached the captain or selected team member(s) have to SHAVE, CUT, or COLOR their hair! ...may we suggest Pink?
- Host a virtual 5K/Step-a-Thon: Set a date, entry fee, and post your results! Do something special for the winner!
- Host a Game, Trivia, or Poker Tournament and set a buy-in fee
- Give It Up: Challenge your team members, family, and friends to give something up for one week. Netflix, Coffee, Cocktails. Can't do it? Charge them a \$10 user's fee each time they indulge!

Together, we can DO it!

Team Captain, check in with your team members and encourage them!

Give an incentive! See which team member can raise the most money in 1 week!

Simply ask friends and family, they care about you and want to contribute to your cause!

How Can I Raise \$250 in One Week?

- Make a donation to your self = **\$50**
- Ask your significant other to donate = **\$50**
- Ask 4 family members for \$25 each = **\$100**
- Ask 4 friends for \$25 each = **\$100**
- Ask 4 co-workers for \$25 each = **\$100**

Total: \$500

Each team member that raises \$1,000+ will be inducted into the elite, but not-so-secret society of The Sisterhood of the Pink Hard Hats!

Want more ideas or have questions? Contact
Lacie Himes at (352) 483-0434 x146 or Lacie@habitatLS.org

Fundraising Guide

Bring Your Community Together

Host an event at home:

- Wine Club
- Have a garage sale
- Teach a class to friends and family
- Host a cook-off or competition inspired event

Host a virtual event:

- Virtual Happy Hour
- Raffle off a gift card
- Online Yoga or Zumba Class

**ask all participants to contribute \$10*

Partner with the community:

- Host a third-party fundraiser at venues like "Painting with a Twist"
- Set up a donation jar with the Women Build logo at your work
- Ask a local business to donate % of sales for 1 day, week, or month!

You can DO it!

Simply ask friends and family, they care about you and want to contribute to your cause!

Share your fundraising page through email and social media

Explain to everyone that you're raising money to build a home with Habitat! YOU are making a difference for a local family!

How Can I Raise \$250 in One Week?

Make a donation to your self = **\$25**
Ask your significant other to donate = **\$25**
Ask 4 family members for \$25 each = **\$100**
Ask 4 friends for \$15 each = **\$60**
Ask 4 co-workers for \$10 each = **\$40**

Total: \$250

Raise \$1,000+ and you will be inducted into the elite, but not-so-secret society of
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